



2013 3M Health Leadership Award Recipient and Finalists Announced

Four exceptional community leaders to be honoured on December 5th, 2013

November 1, 2013 TORONTO –Health Nexus and 3M Canada announced today the names of the 2013 3M Health Leadership Award recipient and finalists. The recognized community leaders will be honoured at the award gala held on December 5th, 2013 in Toronto.

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The [3M Health Leadership Award](#) has been celebrating leaders who inspire change in communities across Canada for the past 3 years. The award leaders understand that health starts where we live, learn, work and play. Past recipients include, Joyce Rock former Executive Director of the Downtown Eastside Neighbourhood House in Vancouver, and Noor Din, Executive Director of Human Endeavour.

Award recipients and finalists are selected by an accomplished panel of experts in the fields of the social determinants of health and leadership representing all corners of Canada. Learn more about the panel is available by visiting [the award's website](#).

“Every year, our panel faces the difficult task of selecting the recipient and finalists from the incredible caliber of nominations. Their work is not easy, and every year they are inspired by the range of work underway across the country,” says Barb Willet, Executive Director of Health Nexus. “Those nominated are changing the way our society thinks about health and well-being and dedicated to addressing the range of determinants that influence the health of their communities.”

The 2013 recipient:

Jocelyne Bernier is the coordinator of the [Chair in Community Approaches and Health Inequalities \(CACIS\)](#) in Quebec. Both a researcher and community advocate, Jocelyne has led many community-based interventions to improve the living conditions of those who live in poverty in her Montreal neighbourhood of Pointe-Saint-Charles, including the Opération populaire d'aménagement process, which engages community members in projects to improve their living conditions and quality of life.

“The way in which Jocelyne has been engaging and mobilizing her community over the past 30 years is truly remarkable” says Carla McFarlane, Communications and Community Programs Manager at 3M Canada. “She understands what the community needs and is able to involve all community members in finding a solution. Her community work strengthens her work as a researcher.”

The 2013 finalists:

The three 2013 Award finalists are Sid Frankel, an Associate Professor of Social Work at the University of Manitoba and long-time advocate working with Winnipeg's

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vulnerable communities, D'Arcy Farlow a change agent, mentoring community leaders across Ontario for the last 30 years and Victor Willis, Executive Director of Parkdale Activity-Recreation Centre (PARC) from Toronto, Ontario. These finalists represent a diverse range of leadership attributes that have had a direct positive impact on the well-being of their communities.

Health Nexus and 3M Canada invite everyone to celebrate these exceptional leaders and explore leadership with keynote speaker [Paul Schmitz, CEO of Public Allies](#) during the annual Award Gala on December 5th, 2013 in Toronto. [Registration is now open.](#)

More information on previous recipients, finalists and shortlisted nominees can be found on the award's website. www.healthnexus.ca/leadershipaward.

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VIDEO

2012 Recipient Noor Din



2011 Recipient Joyce Rock



About Health Nexus

Health Nexus is bilingually-designated non-profit health promotion organization. Their broad approach to health includes health equity, chronic disease prevention and early child development. Over the last 25 years they have been supporting health services workers and health promotion organizations develop and implement strategies to improve the health of their communities at little to no cost. Their services include trainings, consultations, workshops and a large collection of resources available in up to 8 languages.

About 3M Canada

3M is the innovation company that never stops inventing, capturing the spark of new ideas and transforming them into thousands of ingenious solutions for industries that are important to Canadians. The culture of creative collaboration inspires a never-ending stream of powerful technologies that makes life better. With \$30 billion in sales globally, 3M employs about 84,000 people worldwide and has operations in more than 65 countries. Named one of Canada's Top 100 Employers in 2013, 3M Canada's head office and original manufacturing site is in London, Ontario where about half of the company's 1,800 employees work. Other locations include Calgary, Alberta; Milton, Brockville, and Perth, Ontario; Montreal, Quebec; and, Morden, Manitoba. .