

# Recipient of the 3M Health Leadership Award

Inaugural year sees wealth of nominations from across the country

TORONTO, Nov. 8, 2011 – Health Nexus and 3M Canada are pleased to announce Joyce Rock with the DTES Kitchen Tables Project from Montreal, Quebec as the first recipient of the 3M Health Leadership Award.

The 3M Health Leadership Award recognizes outstanding community leaders that have had an impact on the health of their community by addressing at least one of the social determinants of health through dedicated contribution and inspiring change. "Ms. Rock is a great example of what the award represents," says Pat Small, Community Manger at 3M Canada. "Her ability to inspire her coworkers and community volunteers has had a tremendous impact."

The award recipient and finalists were selected by an accomplished cross-Canada panel comprised of experienced individuals representing a variety of sectors and backgrounds related to the social determinants of health and leadership.

"We are encouraged and pleased to see the breadth of nominations that were submitted," says Barb Willet, Executive Director of Health Nexus. "The level of enthusiasm about the award and the leaders who were nominated is very inspiring." The call for nominations was launched in the late spring of 2011 and resulted in 56 nominations from all across Canada. "There is so much great work being done across the country; to be able to recognize just a few great examples is an honour."

# The recipient:

## **Joyce Rock**

Ms. Rock was instrumental in the creation of the Downtown Eastside Neighbourhood House in downtown Vancouver. The DTESNH is a nexus for community engagement and programming that not only addresses the needs of the community, but fosters a sense of inclusion within all of its programming. Her DTES Kitchen Tables Project has since been implemented in Winnipeg, Manitoba and Montreal, Quebec.

#### The finalists:

#### **Gordon Smith**

Mr. Smith has been actively involved in his community of Windsor-Essex for over 35 years. In these 35 years, he has been a member, volunteer or chair of more than 12 community organizations. He is also the founder and chair of Citizen's Advocacy Windsor-Essex, and founder of the Go for Health Windsor-Essex Coalition which has brought together various organization together to improve the health and wellbeing of Windsor-Essex.

## **Walter Hossli**

Mr. Hossli and his community economic development organization, Momentum, have been assisting Calgarians transition out of poverty for over 20 years using a community based approach and Sustainable Livelyhoods model that helps both develop skills and identify assets. In addition to his work here at home, Mr. Hossli also regularly volunteers his time and knowledge abroad in Africa and Belize.

The recipient and two finalists will be honoured at the 3M Health Leadership Symposium on December 5th, 2011. In addition to learning more about these outstanding leaders, the afternoon will be a forum for discussion on leadership in health facilitated by Juno nominated pianist and facilitator, Michael Jones. Registration for the event is now open. www.healthnexus.ca/leadershipaward/symposium.html

The next call for nominations for the 3M Health Leadership Award will be launched in March 2012.

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## **About Health Nexus**

Health Nexus is bilingually-designated non-profit health promotion organization. Their broad approach to health includes health equity, chronic disease prevention and early child development. Over the last 25 years they have been supporting health services workers and health promotion organizations develop and implement strategies to improve the health of their communities at little to no cost. Their services include trainings, consultations, workshops and a large collection of resources available in up to 8 languages.

#### **About 3M Canada**

Established in 1951, 3M Canada Company was one of the first international subsidiaries opened by 3M and remains one of the largest. 3M Canada's head office and original manufacturing site is in London, Ontario where approximately half of the company's 1,800 employees work. Other Ontario plants are located in Toronto, Brockville, and Perth with one in Morden, Manitoba. Sales offices are located in major cities nationwide and a national service network supports customers. Globally, 3M has operations in more than 65 countries and captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better.

## For more information:

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